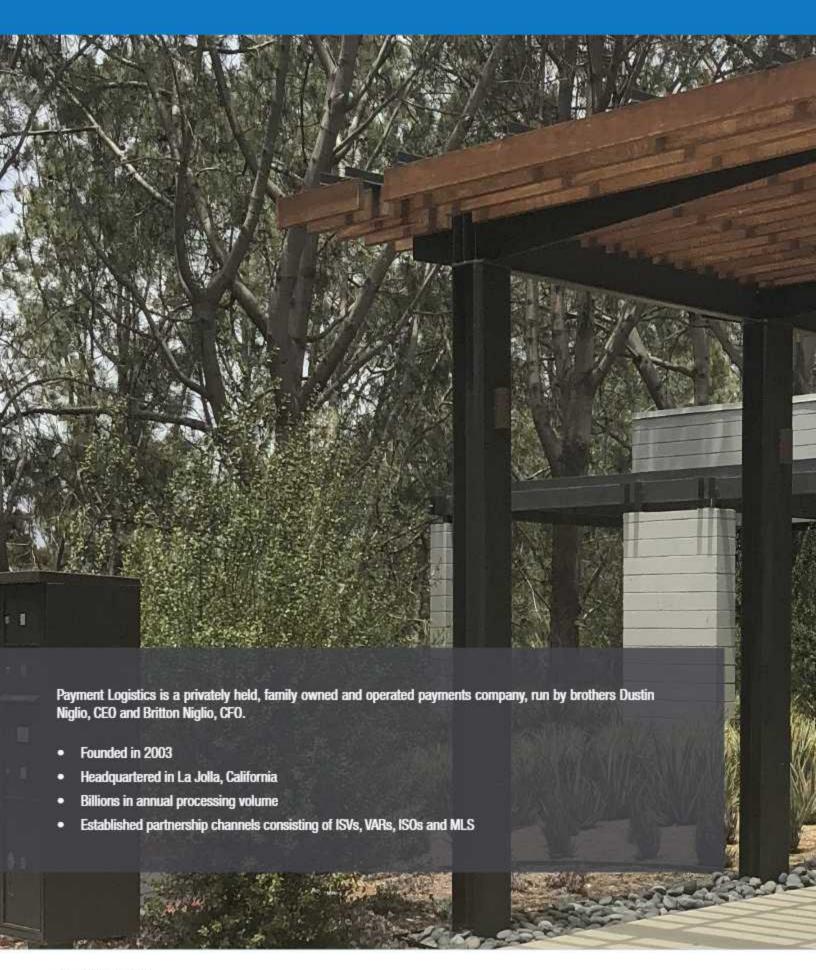




We power your payments strategy.





### ABOUT US



#### Our core competencies:

- Full liability merchant acquirer sponsored by Wells Fargo Bank where we maintain a unique and dedicated BIN and ICA. We underwrite and manage merchant account risk, provide 24/7 merchant support and perform all portfolio maintenance functions in-house.
- II. Payment technology and gateway provider that enables integrated payments in POS systems, ecommerce and mobile applications. Our proprietary technology addresses the payment challenges of our time by removing POS applications from the scope of QIR and PA-DSS compliance, minimizing a merchant or service provider's scope of PCI DSS compliance, providing connectivity to the major processing networks and enabling support for EMV, NFC and other emerging payment technologies.
- III. Payment technology innovator that develops novel ways to make payments more efficient and convenient for merchants and their patrons while optimizing total spend and driving repeat business.

Our go-to-market strategy centers on the formation of a variety of value-added partnerships designed around our core competencies as an innovative merchant account, payment technology and payment gateway provider.

### Partnership Benefits:

- · Focus on core competencies
- Build marketable asset & brand awareness
- Improve EMV adoption rates & merchant stickiness
- Eliminate payment card industry compliance challenges
- Gain competitive advantages with leading edge technology
- Grow revenue & better align interests with customer outcomes





**Leading Edge Payment Technology** 

In-house Marketing, Sales & Support

**Industry Leading Revenue Sharing** 



#### OUR PAYMENT TECHNOLOGY

#### **Differentiating Technology**

In addition to our robust payment solutions, our partners gain competitive advantages in the marketplace with our differentiating payment technology.



#### SMS Text Message Receipts

Promotes customer engagement, loyalty enrollment, merchant ratings, customized promotions, A/B testing and more. Available with Paygistix Client, Paygistix Cloud, Paygistix Connect, Paygistix Pay at the Table and PayLink.

#### Dynamic Pay at the Table

Speeds table turns, gathers real-time performance ratings with instant notifications to staff and more. Available with Paygistix Pay at the Table and PayLink.



### Order Online, Order Ahead, Order at the Table & Mobile Self-Checkout

Facilitates commerce, optimizes revenue and improves guest experience.

Available with Paygistix Connect and PayLink.

#### Payment Device Estate Management

Remote communications with payment devices including the ability to reboot, update, send commands, manage local IPs in DHCP mode and more. Available with Paygistix Client and Paygistix Connect.





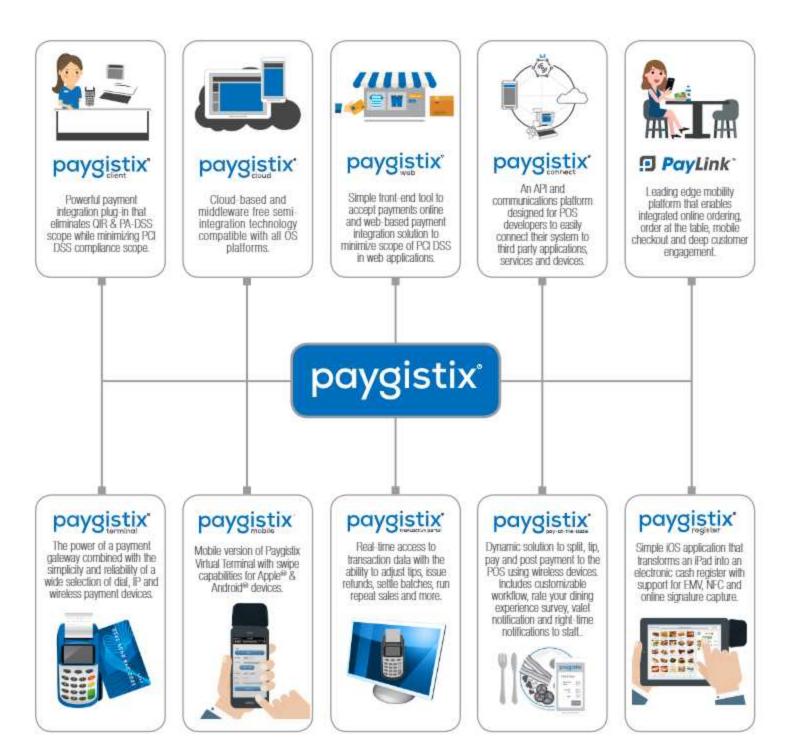
#### Payment Kiosk & IoT Connectivity Solutions

Promotes rapid innovative solution development for the modern age. Available with Paygistix Client, Paygistix Cloud, Paygistix Connect and PayLink.



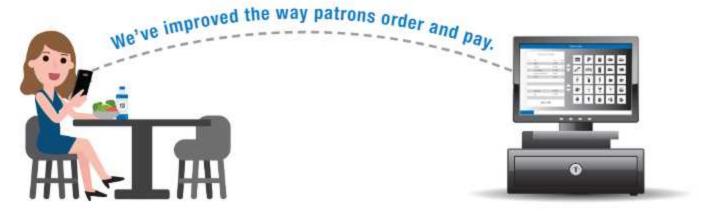
#### **Paygistix Ecosystem**

At the heart of our payment technology is the Paygistix EMV Gateway, our PCI DSS level 1 validated transaction processing switch which supports dial, IP and wireless connectivity and connects to several major processing networks.



## PayLink\*

Leading edge mobility platform that enables integrated online ordering, order at the table, mobile checkout and deep customer engagement. With PayLink, wait staff can take an order at the table on their mobile device and patrons can add items and checkout at their leisure. No app download required.







Increases revenue, decreases cost, speeds service and improves customer satisfaction.

Great for table service, bar, QSR, stadium and festival venues.



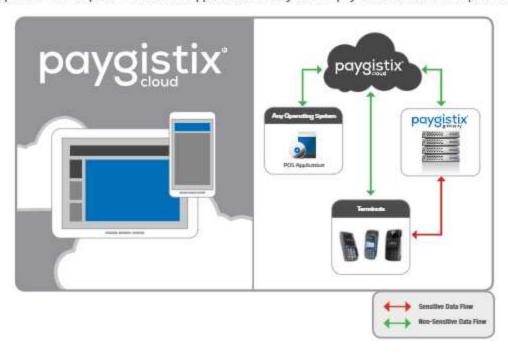
# paygistix

Our flagship semi-integration EMV solution for traditional POS systems. Powerful payment integration plug-in eliminates PA-DSS and QIR scope while minimizing PCI DSS compliance scope to the equivalent of a standalone payment device.



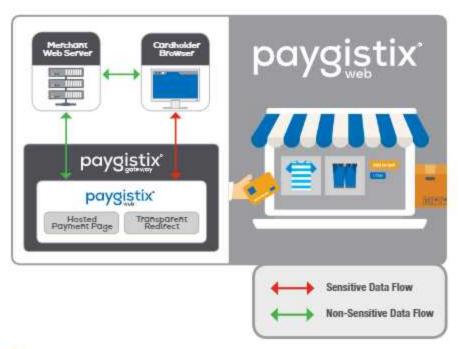
# paygistix

A purely web based semi-integration technology (no middleware whatsoever) that's compatible with just about any OS platform and provides POS application developers with instant support for a variety of EMV payment devices and capabilities.



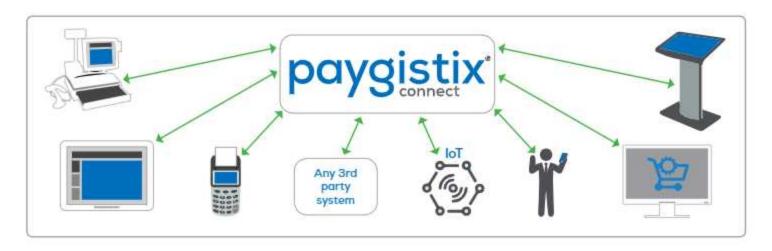
# paygistix'

Powerful web-based payment integration solution to remove web applications from the scope of PCI DSS compliance. Point and click code generator for simple website integration or in-depth API for advanced shopping cart integration. Mobile optimized for maximum versatility.



# paygistix

An API and communications platform designed for POS developers to easily connect their system to third party applications, services and devices. Our unique scripting language and connectivity protocols provide a simple way to elegantly connect disparate systems with ease. As the Paygistix Connect ecosystem expands, the opportunity for innovation grows exponentially. What will you connect?





### Be the payments provider.

Your brand. Our technology, infrastructure and support.

OIR Qualification

Let us do the heavy lifting and help you build your brand while you focus on your core competencies. With Payment Logistics you can be the payments provider without the overhead.

# We do the heavy lifting.

Marketing & Proposal Creation

Deal Closing & Account Onboarding

Deployment, Implementation & Training

PCI Compliance & Remediation

24/7/365 Technical Support





### Money matters.

100% Transparency

Lifetime Residual Ownership

Industry Leading True Revenue Sharing

Integrated POS Support & SASS Billing

No PCI Non-Compliance Fee

No Hidden or Junk Fees





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